



MAHSA  
UNIVERSITY



Faculty of Business, Accounting, Finance,  
Law, and Humanity

KPT/JPS (N/0414/7/0018) (MQA/PA 16075) 12/27

# Master of Business Administration (Strategic Leadership)

## PROGRAMME OVERVIEW

The Master of Business Administration (MBA) in Strategic Leadership is a specialized program designed to cultivate leaders who are capable of guiding organizations through complex challenges and achieving long-term success.

Strategic leadership is a multifaceted approach to management that focuses on creating a vision for an organization, setting goals, and implementing strategies to achieve them. Leaders in this capacity are responsible for aligning resources, motivating teams, and navigating the ever-changing business landscape while ensuring the organization's overall success.

The MBA in Strategic Leadership program offers a comprehensive curriculum that encompasses core business management subjects along with specialized courses in leadership, strategic planning, change management, and organizational development. Students engage in case studies, leadership simulations, and real-world projects to develop their strategic thinking and leadership abilities.

### SIGNIFICANCE:

**Vision and Purpose:** Leaders trained in strategic leadership have the ability to create a compelling vision for their organizations, inspiring teams and stakeholders to work towards common goals.

**Problem Solving:** The program equips students with analytical skills and strategic thinking, enabling them to tackle complex business challenges and make informed decisions.

**Change Management:** Strategic leaders are adept at guiding organizations through transformations and adapting to the rapidly changing business environment.

**Competitive Advantage:** Organizations with effective strategic leaders often outperform their competitors by aligning resources and efforts to maximize opportunities and mitigate risks.

**Talent Development:** Through strategic leadership, students learn to attract, retain, and develop top talent, creating a culture of excellence within their organizations.

## Benefits of Pursuing an MBA in Strategic Leadership:

**Leadership Skills:** Graduates of this program possess a deep understanding of leadership principles and are equipped to lead teams and organizations effectively.

**Strategic Thinking:** Students gain the ability to think critically, analyze complex situations, and formulate strategies that drive organizational success.

**Adaptability:** Strategic leaders are well-prepared to navigate change, whether it's due to industry disruption, market dynamics, or technological advancements.

**Competitive Edge:** The MBA in Strategic Leadership provides an edge in the job market, making graduates highly desirable for leadership positions in various industries.

**Organizational Impact:** Graduates can make a significant impact on their organizations, driving growth, innovation, and sustainability.

The Master of Business Administration (Strategic Leadership) is a program that moulds leaders who can steer organizations toward success in a dynamic and ever-changing business world. Strategic leadership is the cornerstone of effective management, and this program equips students with the knowledge and skills needed to excel in leadership roles. By choosing this path, students not only invest in their own personal and professional development but also make a substantial contribution to the organizations they lead, fostering growth, resilience, and a competitive advantage in a rapidly evolving business environment. The MBA in Strategic Leadership is the key to unlocking the potential of individuals and organizations, ensuring a brighter and more prosperous future.



# Programme Structure:

## Full Time (1–3 Years)

CLASSIFICATION	COURSE TITLE
COMMON CORE	<b>SEMESTER 1</b> <ul style="list-style-type: none"> <li>Human Capital Management in the 21st Century</li> <li>Leadership and Decision Making in the Digital Economy</li> <li>Business Economics</li> <li>Accounting and Financial Analysis</li> <li>Marketing Management &amp; Strategy</li> </ul> <b>SEMESTER 2</b> <ul style="list-style-type: none"> <li>Contemporary Issues in Management: Humanitarian Leadership, Sustainable Management &amp; Digital Innovation</li> <li>Business Research Methods</li> <li>Business Analytics for Decision Makers</li> <li>International Business</li> <li>Strategic Management for Leaders</li> </ul>
SPECIALISATION	<b>SEMESTER 3</b> <ul style="list-style-type: none"> <li>Social Entrepreneurship</li> <li>Entrepreneurial Strategy in Practice</li> <li>Design Thinking &amp; Strategic Innovation</li> <li>Capstone Project in Strategic Leadership</li> </ul>

## Part Time (2–4 Years)

COMMON CORE	<b>YEAR 1 SEMESTER 1</b> <ul style="list-style-type: none"> <li>Human Capital Management in the 21st Century</li> <li>Leadership and Decision Making in the Digital Economy</li> <li>Business Economics</li> </ul> <b>YEAR 1 SEMESTER 2</b> <ul style="list-style-type: none"> <li>Accounting and Financial Analysis</li> <li>Marketing Management &amp; Strategy</li> </ul> <b>YEAR 1 SEMESTER 3</b> <ul style="list-style-type: none"> <li>Contemporary Issues in Management: Humanitarian Leadership, Sustainable Management &amp; Digital Innovation</li> <li>Business Research Methods</li> <li>Business Analytics for Decision Makers</li> </ul>
SPECIALISATION	<b>YEAR 2 SEMESTER 1</b> <ul style="list-style-type: none"> <li>International Business</li> <li>Strategic Management for Leaders</li> </ul> <b>YEAR 2 SEMESTER 2</b> <ul style="list-style-type: none"> <li>Social Entrepreneurship</li> <li>Entrepreneurial Strategy in Practice</li> </ul> <b>YEAR 2 SEMESTER 3</b> <ul style="list-style-type: none"> <li>Design Thinking &amp; Strategic Innovation</li> <li>Capstone Project</li> </ul>

## Entry Qualification

- Pass with a minimum CGPA of 2.50; or Pass with CGPA below 2.50, subject to a minimum of 5 years working experiences in relevant fields.
- Pass with a minimum CGPA of 2.50; or Pass with CGPA below 2.50, subject to a minimum of 5 years working experiences in relevant fields
- International candidates must obtain a Band 6 IELTS/ MUET 4/ TOEFL PBT: 550(International English Language Testing System) or equivalent as approved by the senate.
- Any other criteria as approved by senate







# MAHSA UNIVERSITY BE MORE

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